

Ventoux LAG



61
municipalities

1.357
km²

153.601
inhabitants

Member State **France**

French region

Région Sud

Legal structure

Parc naturel régional du Mont-Ventoux

Number of EPCI* covered **4**



For a living, resilient and promising Ventoux

Its beauty, isolation, biodiversity, landscape and strong identity make this «mountain-territory» unique and world renowned.

The Mont Ventoux brings together people working and living in cities and villages from the Comtat plain to the Sault plateau, from the Nesque gorges to the Toulourenc valley, from Vaison country to Vaucluse hills. It is a common good that should be shared and passed on to future generations.

Well aware of the LAG riches and of their fragility, elected representatives, professionals, associations, inhabitants and users gathered in a unanimous desire to act «further and better» to preserve its natural and cultural heritage, to build a meaningful new economy and to improve the living together.



Local Development Strategy

- Supporting and promoting sustainable food
- Contributing to a living, welcoming and solidary territory
- Favouring an economic development that values local resources
- Favouring common goods preservation and enhancement



LAG board

25 full members and as many alternate members

Public partnership **11 full members**

Private partnership **14 full members**

EAFRD budget

1.359.239 €



*Inter-municipal areas
for cooperation





Supporting and promoting sustainable food systems

Food remains one of the main challenges of this century. As a nurturing territory, Ventoux aims at ensuring sustainable, locally produced, healthy and seasonal food for all

Speeding up the ecological transition of the Ventoux food system, maintaining and developing quality production, taking action towards the transition of mass catering activities, structuring local and solidarity-based sectors, promoting the art of good eating



Contributing to a living, welcoming and solidary territory

The goal is to embrace and pass on the territory heritages and to increase the quality and access to services so as to meet inhabitants and visitors' expectations

Creating or consolidating services, improving their accessibility and services pooling, encouraging shared and intergenerational housing, keeping the last remaining stores alive in villages, favouring the transmission and interpretation of both tangible and intangible cultural heritage



Favouring an economic development that values local resources

As major sources of economic activities and employment, the local, tourist and circular economy shall be developed, promoted and supported towards greater sustainability

Supporting the structuring and development of ecotourism, helping local economy organizations that operate within the scope of local, social and circular economy, informing and raising awareness



Favouring the preservation and enhancement of common goods

Stimulating the enhancement and reclaiming of the territory's natural and cultural assets and moving more firmly towards the necessary energy, climate and ecological transition.

Favouring knowledge sharing and awareness raising initiatives as regards local common goods, supporting preservation and appreciation of vernacular heritage, supporting the deployment of small-scale renewable energy projects

Project promoter's path



1 Project form submission

2 Pitching the project for opportunity assessment

3 Grant application submission and review

4 Voting match-funding opportunities and programming the grant file

5 Carrying out the project

6 Payment request and project completion



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