Pays du Grand Briançonnais LAG

Bringing together initiatives in favour of transitions and well-being

The LAG is a mountainous territory, located at the northern tip of the SUD region ; it's an appealing land with a rich natural, cultural and built heritage which makes it a top tourist destination. Tourism is indeed the main source of income for the inhabitants - alongside with services - even though its highly seasonal character (winter and summer) is binding for those who wish to experience mountain living all year round.

This territory has also a dense and dynamic network of associations, important forest resources and numerous craft enterprises. All these features offer many development opportunities to provide the territory with a more diversified and balanced economy, a successful energy transition and better living conditions for its inhabitants.

Briançon

Avignon

Nice

marseille

Toulon

36
municipalities

2.138
km²

35.279
inhabitants

Member State **France**

French region
Région Sud

Legal structure
PETR du Briançonnais, des Ecrins, du Guillestrois et du Queyras

Number of EPCI* covered **3**

*Inter-municipal areas for cooperation

Local Development Strategy

The strategy consists in strengthening collective initiatives of territorial transition to cope with climate, energy, economic and social crises. The aim is for the territory to remain welcoming and resilient, to provide good living conditions.

These cooperations involve local stakeholders and citizen who can, through intelligence collective practices, be creative and lead positive endeavours.

LAG board
21 **full members** and as many alternate members
Public partnership **10** **full members**
Private partnership **11** **full members**

EAFRD budget
1.471.370 €

PETR
Briançonnais · Écrins · Guillestrois · Queyras

Cofinancé par
l'Union européenne

RÉGION SUD
PROVENCE
ALPES
CÔTE D'AZUR

RéseauRural
Provence-Alpes-Côte-d'Azur

Encouraging cooperation and local stakeholders' networking

Inventing new paradigms and cooperation-based forms of work, better suited to coping with the expected upcoming transitions. Promoting virtuous practices that bring together local players.

Facilitation and awareness raising activities, coaching and training actions, action-research projects, deconstructing practices and networking in order to build frameworks that allow the mobilization of collective intelligence within the territory.

Reinforcing resilience, autonomy and resource enhancement

The supported operations shall reduce the territory's dependency on the outside world by improving its autonomy especially as regards energy, industry and food.

Census operations, diagnoses, forecasting of needs and action-research activities.
Helping stakeholders to act in favour of circular economy, energy savings, resource enhancement. Experimenting shared models and innovative technologies.

Developing innovative services provided to the population

It is about collecting peoples' needs and providing a consistent and appropriate array of services in respect of their appropriation, use and duration.

Supporting local stakeholders to preserve and diversify services to the population.
Helping the implementation and testing of new services and partnerships, through innovative communication tools and technologies. Dissemination of good practices.

Supporting the setting up of eco-responsible digital solutions

Digital technology offers significant potential for the territory's development. It must be a responsible tool, backing and not replacing social connections.

Guiding actors through the development of digital media, establishing new services and awareness-raising activities focused on lowering the digital sector impacts, experimenting shared models and innovative technologies, dissemination of good practices.

Project promoter's path

1 — *Project form submission*

2 — *Pitching the project for opportunity assessment*

3 — *Grant application submission and review*

4 — *Voting match-funding opportunities and programming the grant file*

5 — *Carrying out the project*

6 — *Payment request and project completion*

Pays du Grand Briançonnais LAG

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