

# Durance Provence LAG



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Do you have a project and are you looking for funding? Are you the leader of a Local Action Group and do you wish to cooperate with the Durance Provence territory's LAG?

**Discover the LEADER 2014-2020 strategy of the territory here!**

**TERRITORIAL I.D.**

**Member State:** France

**Region :** Provence-Alpes-Côte d'Azur

**Number of municipalities:** 14

**Population :** 21,154 inhabitants

**Supporting Structure of the Local Action Group :** Agglomération Provence-Alpes-Agglomération

**Address :** Ferme de Font Robert  
04160 Château-Arnoux-Saint-Auban

## Characteristics of the territory

The Durance Provence LAG is located at the crossroads of the Alpes de Haute-Provence Department, in the heart of the Durance Valley. This territory has an exceptional natural wealth, landscape, and cultural heritage (Haute Provence bird sanctuary, Mees Penitents, Ganagobie Priory, Napoleon Routes and Flavours and Scents, etc.).

The territory has consolidated its resources in order to develop many structural locations (Val de Durance VVT (mountain bike) Base, National Gliding Centre, Durance Theatre, etc.). It is also at the heart of the department's main economic axis, and has developed industrial and craft zones, giving it an essential economic boost after the Arkema plant was abandoned.

Today, the Durance Provence LAG wishes to commit itself to an ecological transition and the promotion of an eco-responsible strategy.

## Strategic objectives

*"For the renewal of our economic and social model based on the environment and culture"*

- 1 - Own territory : zero waste, zero spillage
- 2 - Initiatives for a sustainable economic development
- 3 - A step towards a culture-nature tourism !
- 4 - Initiatives for social cohesion

**Three transversal objectives :** Energy and ecological transition collective approaches and innovation are elements that must be taken into account when designing projects.



**Contacts**

If your project fits into this strategy and one of the action plans below, contact the LEADER coordination unit :

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**06 32 34 96 45**

## A programme divided into 8 action plans

1

### Environmental awareness

#### > Change environmental practices through citizen educational activities.



Examples of suitable projects: *exhibitions, conferences and awareness-raising activities related to nature and/or culture; promotion-awareness of the territory's wealth; educational activities (educational gardens, awareness-raising on waste treatment, etc.); workshops on eco-gestures.*

### Reduction of waste

#### > Establishment a local waste sorting, treatment, recovery and reuse sector.

Examples: *Actions or studies for reduction at source (individual and/or collective composters), actions to add value / transform / reuse waste (recycling, recovery, etc.), business creation and implementation of a complete "waste" sector (sorting centre, composting platform, waste management training, etc.).*



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### Responsible and sustainable economy

#### > Support local green economy sectors and responsible economic initiatives.



Examples: *development of sustainable agricultural projects, short channels and territorial food systems; development of responsible economic projects (eco-construction, sustainable mobility, etc.); development of business production processes and services; Corporate Social Responsibility (CSR); processes consuming less energy; development of cooperation networks.*

### Cultural promotion

#### > Create, preserve and promote structural spaces for meetings of stakeholders, for the knowledge, development and enhancement of heritage.

Examples: *opportunity, market and feasibility studies for the creation of spaces and/or locations and/or events to promote the wealth of the Durance territory (heritage and biodiversity); communication and promotion activities; setting up reception and promotion sites for nature activities (mountain biking, hiking, orienteering, etc.).*



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### Local tourism offer

#### > Create tourism offers based on biodiversity, culture and local know-how.



Examples: *market, opportunity and feasibility studies for the development of cultural, craft and heritage tourism; development of agri-tourism tourist offers; creation of digital offers via smartphones and tablets; development of cultural tours; discovery of biodiversity and countryside.*

### Personal services

#### > Improve the offer of services to the population promoting social and inter-generational links.

Examples: *strengthening and/or diversification of health care; creation of reception centres dedicated to health; creation of a rural family house; promotional and communication activities on the offer of services; reinforcement of the training offer, development of new technologies (co-working space, etc.), creation of exchange*



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### Mobility and access to services

#### > Improve the network and accessibility for services.



Examples: *creation of cycle paths; development of carpool locations; electric charging stations; assistance with the purchase of electric vehicles; improving access to services through the growth of new technologies*

### Cooperation

#### > Cooperate and exchange to interact better.

Examples: *development of economic sectors giving priority to ecological transition, short channels, waste management, environmental and education awareness-raising, improved mobility, cultural development and ecotourism, creation of new service offerings and their accessibility.*



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To find out more:

[www.provencealpesagflo.fr](http://www.provencealpesagflo.fr)



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