

Haute Provence Luberon LAG



Do you have a project and are you looking for funding? Are you the leader of a Local Action Group (LAG) and do you wish to cooperate with the territory of Haute Provence Luberon?

Discover the LEADER 2014-2020 strategy of the territory here!

TERRITORIAL I.D.

Member State: France

Region: Provence-Alpes-Côte d'Azur

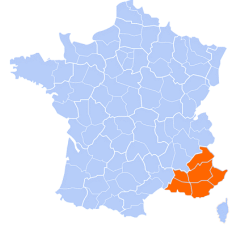
Number of municipalities: 103

Inter-municipal: 6

Population: 146,978 inhabitants

Supporting structure of the Local Action Group: Communauté de communes Pays de Forcalquier-Montagne de Lure, in partnership with Parc naturel régional du Luberon et Durance Luberon Verdon Agglomération

Address : 13, boulevard des Martyrs— Grand Carré, BP 41— 04300 Forcalquier



Characteristics of the territory

Located in the centre of the PACA region, this typically Provençal area, partly influenced by the urban area of Aix-Marseille, thrives on its demographic dynamics and attractiveness. This is confirmed by a growing number of jobs, supported by a rich natural and cultural heritage and economic potential, largely based on the agri-food, flavour/scent and cosmetic sectors, services, a certain "art-de-vivre", and eco-tourism.

This attractiveness is still fragile, however, as certain sectors, even if they offer great opportunities, need to be structured better in order to be more competitive. Agriculture, for example, needs to be supported, as are the sectors of tomorrow (energy, recycling and digital), given that they are sectors of employment and innovation.

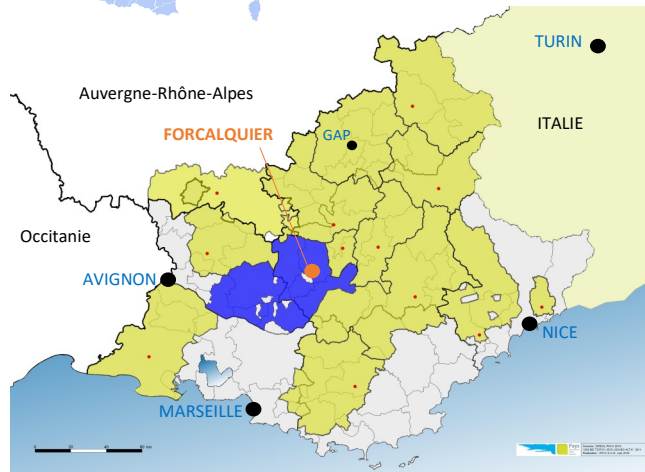
Another important challenge is the reduction of territorial inequalities, in particular stopping the impoverishment of the most rural areas (in the North), and maintaining a widespread good level of services for all.

Strategic objectives

"Acting for a cooperative and economically responsible territory"

- 1 - Strengthen the **conditions for success** of businesses
- 2 - Create and organise **services for all**
- 3 - Enhance **resources** responsibly and supportively

Three transversal objectives: Energy and ecological transition, collective approaches and innovation are elements that must be taken into account when designing projects.



Contacts

If your project fits into this strategy and one of the action plans below, contact the LEADER coordination unit:

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A programme divided into 10 action plans

1

Supporting transmission

> Develop and promote new forms of transmitting knowledge and businesses.



Examples of suitable projects: *implementation of shared training; tutorials and support related to changes in practices (new technologies, E-learning, MOOCs); organisation of events and meetings; studies and diagnoses; benchmarking; creation of tools related to the transmission of companies.*

Support for sharing

> Promote the pooling of resources (places, human resources, information, communication, etc.).

Examples: *opportunity studies, feasibility studies for workspaces, shared tools; training for new digital tools; equipment for new technologies; pooling of communication activities.*



2

3

Entrepreneurship support

> Support the various forms of entrepreneurship (craft, commercial, associative, E-economy, etc.).



Examples: *promotional activities and workshops to support new forms of entrepreneurship; prefiguration studies for the creation of new forms of enterprise (umbrella company, incubator, nursery); support actions for a sustainable and circular economy.*

Social links and personal services

> Develop links between generations and populations.

Examples: *prefiguration studies for the creation of inter-generational housing; development of "continuous training"; social bonding actions through shared gardens.*



4

5

Mobility, access and quality of services

> Develop missing services, improve the level of and access to services for residents and tourists



Examples: *studies and schemes for the implementation of alternative mobility equipment; development of alternative services (mobile, digital, ICT, E-circulation, etc.); training and support for labelling procedures; support for professional groups; communication actions for access to services.*

Cultural activities and spaces

> Create and develop spaces dedicated to social and cultural activities.

Examples: *implementation of territorial strategies for cultural development, social activities, events; studies to rehabilitate/reconvert locations; networking of stakeholders and structures; pooling of human and financial resources.*



6

7

Experimentation and new energies

> Support proactive and experimental approaches to new energies.



Examples: *awareness raising, communication and support for individual and collective projects relating to renewable energies and potential uses; energy renovation; use of bio-sourced materials.*

Eco-practices and eco-citizenship

> Support eco-practices and eco-citizenship (tourism, heritage, industry, agriculture).

Examples: *Promotion of new practices for waste reduction and energy saving; promotion of public-private partnerships for food and health; training in quality approaches for SMEs; studies for the development of wood-fired boilers; development schemes for pastoral activities.*



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9

Territorial food sector

> Promote accessibility for all to quality food from the territory



Examples: *event promotion activities; training-activities for local stakeholders; setting up of seminars and conferences, communication support; prefiguration for the establishment of allotments and solidarity food stores.*

Cooperation

> Develop joint projects between stakeholders of this territory and those from other territories in various regions or countries.

Examples : *exchange of experiences, joint development of educational tools, networking at the national and transnational levels, experimentation... corresponding to the type of operation of the 7 previous action plans.*



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To find out more:

www.leader-hauteprovencluberon.com