

Alpes et Préalpes d'Azur LAG



Do you have a project and are you looking for funding? Are you the leader of a Local Action Group (LAG) and do you wish to cooperate with the Alpes et Préalpes d'Azur territory?

Discover the LEADER 2014-2020 strategy of the territory here!

Characteristics of the territory

The Alpes et Préalpes d'Azur LAG is located in an area of medium and high mountain, contrasted between a rurality of Alpine influence and urban areas (Grasse and Nice). In a sunny climate, this territory is marked by a strong local identity, a dense associative fabric, and a wealth of natural resources (landscape, forest, etc.).

Despite the difficulty of exploitation of agriculture and forestry, and socio-economic imbalances between the most dynamic and the most isolated areas, this territory is full of potential for development, particularly in renewable energies, tourism and hospitality.

Strategic objectives

"Promote local initiatives for a dynamic and eco-responsible rural life"

- 1 - Increase and improve **the supply and access to services and activities that generate savings** throughout the territory
- 2 - **Better consume energy** and mobilise the region's resources
- 3 - Create and support, sustainable and diversified local agricultural and forestry activities
- 4 - Promote local **natural and cultural heritage**

Three transversal objectives: Energy and ecological transition, collective approaches and innovation are elements that must be taken into account when designing projects.

TERRITORIAL

I.D.

Member State : France

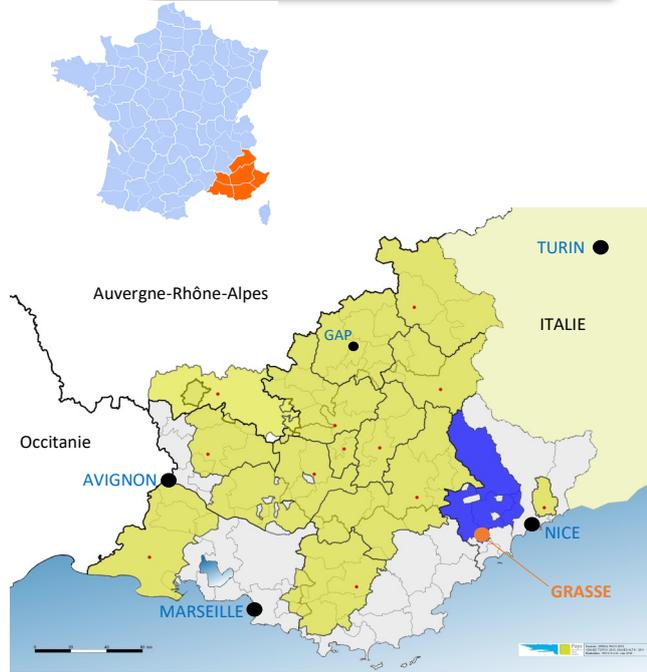
Region : Provence-Alpes-Côte d'Azur

Number of municipalities:
67

Inter-municipal: 4

Population: 40,000 inhabitants

Supporting structure of the Local Action Group: Regional Nature Park of **Préalpes d'Azur**, in partnership with the **CC Alpes d'Azur** and the **Pays Vallées d'Azur**



Contacts

If your project fits into this strategy and one of the action plans below, contact the LEADER coordination unit:

leader@pnr-prealpesdazur.fr

04 92 42 39 32

A programme divided into 8 action plans

1

Business and personal services

> Offer services to economic stakeholders and meet the needs of the population.



Examples of suitable projects: *Development of business incubators, cooperatives; publication of a catalogue of skills; professional training and activity coaching; creation of purchase centres, labels; installation of parent-child places; setting up meals-on-wheels services*

Access to services and sustainable mobility

> Reduce car use in favour of sustainable modes and alternatives for travelling.

Examples: Creation of carpooling tools, car-sharing; studies of possibilities for cycle paths and electrical charging stations; deliveries of local products; setting up shared work platforms (teleworking, co-working); development of mobile services.



2

3

Energy transition, eco-construction

> Introduce a local energy transition sector and support local stakeholders.



Examples: *Training and networking of construction professionals who assist renovation or sustainable construction professionals who assist renovation or sustainable*

Circular economy, waste reduction, and renewable energy

> Create a positive economy, achieve energy autonomy, and reduce waste.

Examples : R & D for the emergence of a recycling and reusing system for inert construction waste ; study the possibilities of collecting clothing; development of chippers-composters; creation of a "unique counter" for renewable energy stakeholders; development of awareness tools (especially waste reduction and planned obsolescence).



4

5

Agricultural and forestry sectors

Develop, diversify these activities and collectively structure the sectors.



Examples: *Diagnostics, advice, training for producers; development of a centralised kitchen or cutting workshops; setting up cooperatives and markets; definition of local circuitssupply; communication on local supply; creation of quality labels of origin, opening of collective points of sale.*

Culture et Heritage

> Improve the visibility of the little-known heritage, and help create local "ambassadors".

Examples: *Heritage education on natural sites; creation of exhibitions and cultural events; reportage development; site rehabilitation; heritage inventories; promotion of old practices (creation of olive growers federation, activities around the old vines) and traditional training (dry stone).*



6

7

Sustainable tourism

> Develop and promote a seasonal offer based on local resources.



Examples: *Creation of pedestrian circuits, an office of naturalist guides, a travelling tourist office, communication media, territorial labels; coaching and training in e-commerce, management, webmarketing; networking of tourism/eco-tourism professionals (organisation of seminars and forums).*

Cooperation

> Develop joint projects between stakeholders of this territory and those from other territories in different regions or countries.

Examples : *Cooperative actions corresponding to the types of operation of the 7 previous action plans.*



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To find out more:

www.pnr-prealpesdazur.fr / www.pvam.org

