

# Dignoïis LAG



Do you have a project and are you looking for funding? Are you the leader of a Local Action Group (LAG) and do you wish to cooperate with the Ventoux territory?

**Discover the LEADER 2014-2020 strategy of the territory here!**

**TERRITORIAL I.D.**

**Member State:** France

**Region:** Provence-Alpes-Côte d'Azur

**Number of municipalities:** 35

**Population:** 31,321 inhabitants

**Supporting structure of the Local Action Group:** Provence-Alpes agglomeration

**Address:** 4, rue Klein - 04000 Digne-les-Bains

## Characteristics of the territory

The Pays Dignoïis, located in the centre of the Alpes de Haute Provence, has a rich natural, geological and hydrological heritage which offers great potential for the tourist sector (skiing, thermal water, geopark, butterfly garden, etc.) and agriculture.

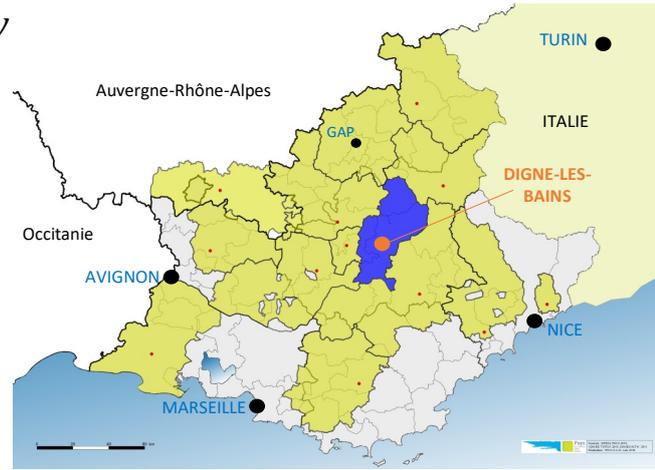
This sector must still open up and gain notoriety, especially for young people, in order to revitalise its aging population and its economy. It is a question of reviving the creation/transmission of companies, competitiveness and innovation, structuring the silvicultural and agricultural sectors, finding new markets, developing and diversifying the wilderness activities and the tourism offer, etc., giving so many possibilities for this territory threatened by climate change, fuel poverty and the weakening of services, particularly for individuals.

## Strategic objectives

*"Territory undergoing the process of transition to a new economy"*

- 1 - To encourage new economic approaches for **food and energy self-sufficiency**
- 2 - To boost our **tourism and cultural potential** for a common and strong identity of the territory
- 3 - To act on the **mobility and accessibility of services** to people and businesses
- 4 - To promote **new services adapted to children and seniors**

**Three transversal objectives:** Energy and ecological transition, collective approaches and innovation are elements that must



**Contacts**

If your project fits into this strategy and one of the action plans below, contact the LEADER coordination unit:

**leader.dignoïis@provencealpesagglo.fr**  
**06 78 65 46 83**

## A programme divided into 8 action plans

1

### Agricultural and forestry resources

#### > Structure, enhance and develop the outlets for agricultural and forestry sectors in short channels.



Examples of suitable projects: *financing processing workshops, collective sales outlets; stocks structuring of the short meat supply chain; creation of a digital supply platform; support for the resumption of operations; needs survey of abattoir type structures; professionalisation of the stakeholders; support for labels; communication actions.*

### Energy transition

#### > Develop activities related to eco-construction, energy retrofitting, and renewable energies.

Examples: *studies into wood pellet systems, development of collective solar panels; recycling of waste in heating; energy retrofitting of public buildings; awareness of the construction professionals; R & D on energy saving means; pre-operational studies of structuring of sectors; energy aid for vulnerable public.*



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### Tourism offer

#### > Protect heritage, promote local cultural and tourist activities



Examples: *resident ambassadors, national and international communication plan; renovation of tourism infrastructure; creation of a mobile tourism info-point; training of reception staff; creation of "Éduc'Tours" on the tourism offer; renovation of built heritage and landscaped sites; investigations of tourist needs.*

### Sustainable mobility

#### > Introduce an alternative mobility to the individual car, and improve access to services.

Examples: *communication plan; inter-company travel plan; walking buses; development of spontaneous carpooling, intercommunal transport; experimentation of seasonal shuttles; multimodal exchange centres; studies into soft links; development of mobile or digital services.*



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### Business services

#### > Support businesses to help them adapt to the crisis and make them more competitive.



Examples: *collective information days for businesses; creation of co-working spaces, hotel business; purchase of videoconferencing equipment; training of entrepreneurs (marketing, logistics, ICT, e-business); cooperation actions (timeshare staff, shared secretariat); designing films or communication goodies; economic positioning studies of the territory; maintenance of proximity; participation in exhibitions and trade fairs.*

### Children's services

#### > Foster access and quality of services to meet the needs of children and families.

Examples: *studies and creation of alternative day-care system; development of new services related to children; setting up of extra-curricular workshops on food and local products, energy saving and/or the trades of the territory; information meetings of extracurricular facilitators; raising awareness of local products in canteens; training of extracurricular practitioners; pooling of public services resources.*



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### Senior services

#### > Allow the silver economy a real development for the well-being and good living of our senior citizens.



Examples: *studies and development of alternative systems to retirement homes; "Craftsman of the Silver Economy" label; communication strategy and tourism offer targeted towards seniors; manufacturing of goods/software related to home automation; support for innovations (medical, new services, goods, equipment, leisure) adapted*

### Cooperation

#### > Implement cooperation by setting up joint actions in connection with the strategy

Examples: *mobility in rural areas; out-of-home supply of local products; project involving eco-construction materials; energy retrofitting; structuring of wood industry; tourism and culture around a Geopark, the valuation of the geological heritage and "Porte du Verdon" Villages.*



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To find out more:

[www.provencealpesagglo.fr/groupe-daction-locale-dignoisl](http://www.provencealpesagglo.fr/groupe-daction-locale-dignoisl)

GAL Dignoisl

Groupe d'Action Locale



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pour le Développement Rural



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