

Pays Sisteronais-Buëch LAG



Do you have a project and are you looking for funding? Are you the leader of a Local Action Group (LAG) and do you wish to cooperate with the Pays Sisteronais-Buëch territory?

Discover the LEADER 2014-2020 strategy of the territory here!

TERRITORIAL I.D.

Member State: France

Region: Provence-Alpes-Côte d'Azur

Inter-municipal: 3

Number of municipalities: 80

Population: 29,914 inhabitants

Supporting structure of the Local Action Group: Community of Municipalities of Sisteron-Buech

Address: 1 place de la République, 04200 Sisteron

Characteristics of the territory

The LAG is at the level of the Pays Sisteron Buëch territory, and is superimposed with the Regional Natural Park of the Baronnies Provençales on its High Alpine part. In spite of a multipolarity which sometimes appears as a brake for economic development, the territory is full of private, public and collective initiatives.

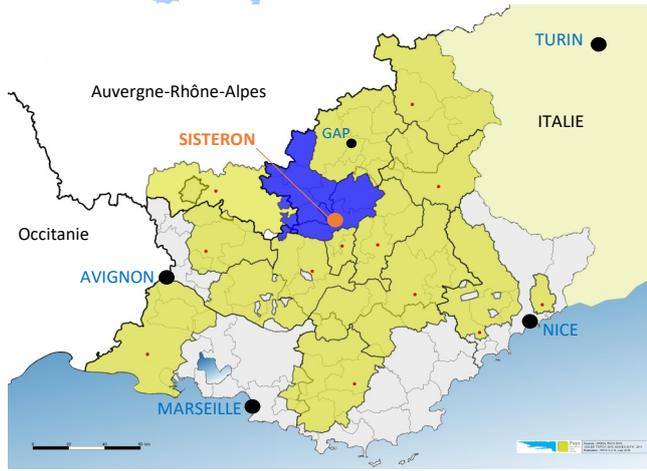
The Leader's challenge is to create value by relying on the attractiveness of the territory and on its natural, patrimonial and human resources. This value is economic (willingness to develop the economic fabric and create jobs), social by networking citizens, communities, associations and businesses, and environmental by ensuring the quality of the living environment, essential for the attractiveness of territory

Strategic objectives

"Our talents at the service of eco-development"

- 1 - Increase the added value of territorial resources
- 2 - Improve the strength of local businesses and the quality of economic projects
- 3 - Decentralise practices to facilitate ecodevelopment
- 4 - Make the territory welcoming for the holdings, the creators of activities and jobs.

Trois objectifs transversaux : La transition énergétique et écologique, les démarches collectives et l'innovation sont des éléments qui devront être pris en compte lors de la conception des projets.



Contacts

If your project fits into this strategy and one of the action plans below, contact the LEADER coordination unit:

gal@sisteronais-buech.fr
04 92 31 27 52 / 06 28 58 31 91

A programme divided into 6 action plans

1

Supporting entrepreneurship

> **Welcome and support the creators and buyers of businesses in the territory.**

Examples of suitable projects: *development of a marketing study; developing a strategy for collective communication; pooling of facilities; investigation into the existing support schemes; development of economic studies; creation of a single point of contact for entrepreneurs.*

2

Developing new products

> **Support the organisation of interconnected economic sectors.**

Examples: *opportunity studies for the creation of a new product or process; structuring of economic sectors; animation of networks of economic stakeholders; shared material investments; coordination of working groups; environmental labelling awareness; mutual purchase of materials and equipment.*

3

Accessing the markets

> **Support organisations in the marketing of their products in long and short channels.**

Examples: *promotion of local products; marketing studies; creating a shared selling tool; development of differentiated quality and traceability labels; organisation of a promotional event for local products.*

4

Creating and developing services

> **Create territorial conditions allowing stakeholders to meet and develop activities.**

Examples: *opportunity studies for the creation of a "third place" (co-working space, repair cafe, etc.); development of "fab lab"; actions to develop digital uses; travelling practice surveys; awareness of the use of alternative means of travel to the private car.*

5

Consolidating local initiatives

> **Support the initiatives aimed at encouraging and supporting the stakeholders of the area to better control and make secure their economic environment.**

Examples: *studies for the identification of citizen and entrepreneurial initiatives; support for collective projects (village centres, etc.); creation of a shared human resources centre; experimentation of a local financing tool; organisation of participatory projects; experimenting with new forms of legal structure.*

Cooperation

> **Develop cooperation around eco-territoriality**

The operations chosen will have to respond first and foremost to the challenges of economic development, the revitalisation of citizen initiatives and eco-development.

Examples: *studies, promotion, training, R & D, experimentation, shared equipment investment.*

Cooperation envisaged: transnational with other rural territories, or interterritorial with regional LAGs .

To find out more:

www.sisteronais-buech.fr



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